

EGEE'07 SPONSORSHIP PACKAGES

EGEE'07

1-5 October 2007, Budapest, Hungary

Venue: Europe Congress Center (ECC), Budapest, Hungary
Dates: 1-5 October 2007
Attendees: 600+ expected

The EGEE project (Enabling Grids for E-science – www.eu-egee.org/) is funded by the European Commission. The second phase, EGEE-II, began in April 2006. The Project operates a production Grid infrastructure including more than 200 sites across countries for the benefit of a wide range of user communities. Operating on a global scale, this flagship European project provides access to a team of Grid experts with proven deployment experience.

EGEE'07 is the 2007 edition of a conference series of the EGEE and collaborating grid projects. EGEE'07 will be one of this year's biggest European Grid event with participants from the international research community, European Governments and business. The conference theme "building bridges ..." highlights how the EGEE project and this event bring together diverse user communities, businesses and researchers, as well different infrastructures for interoperability and standardisation. Grid applications will be showcased and current plans for the sustainability of grid infrastructures in Europe will be discussed. An innovative business track will give different sectors of industry the possibility to introduce their recent corporate grid developments.

Enhance your Organisation's Image & Standing within the international Grid & ICT Community

The EGEE annual conference aims to give business and industry players a prominent and visible role in the programme through dedicated, tailor-made sponsorship partnerships. These partnerships allow business leaders from a broad spectrum of sectors, including large enterprises, SMEs and local enterprises to interact directly with the project and the global research community, exchange valuable experience, and help tune EGEE-II to the needs of industry and business.

The components of EGEE'07 deliver numerous benefits to sponsors depending on the desired level of visibility, priorities and goals. Sponsoring EGEE'07 will be a rewarding marketing, business development and partnership opportunity.

Different levels of Sponsoring Partnerships are available: Platinum, Gold, Silver and Bronze, described overleaf.

PLATINUM SPONSOR

EGEE'07 Platinum Sponsorship

Cost: €25 000

Benefits:

- **Official Sponsor of the Gala Dinner** on 3 October 2007;
- **Gala Dinner Address** to participants by a high-level representative with the opportunity to promote the sponsor's corporate mission and achievements to invited guests;
- **A plenary address during opening ceremony;**
- **Technological excellence** showcased within the **EGEE'07 Exhibition**, including live demo at a 4 x 4 stand with table, chairs and network connectivity ;
- **Possibility to lead a Themed Session within the EGEE'07 Business Track:** chairing and leading a parallel session or round-table debate on a relevant Grid and key business topic, such as Data Management, Security, Licensing Business Models (to be agreed with the EGEE management and the EGEE '07 Programme Committee);
- **Five attendee Passes;**
- **Visibility on event portal:** logo (with organisation hyperlink), 350 word organisation profile and mission statement;
- **Visibility at the event:** logo on all signs at EGEE'07 Conference venue as well on conference posters;
- **Visibility in the event programme:** logo and 350-word mission statement in the sponsorship section of the final printed programme (subject to applicable deadline);
- **Visibility in event documentation:** corporate brochure may be inserted in the conference bags with all official event documentation.

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GOLD SPONSOR(S)

EGEE'07 Gold Sponsorship (Option 1)

Cost: €15 000

Benefits:

- **Official Sponsor of EGEE'07 WiFi Connections;**
- **A plenary address;**
- **Technological excellence** showcased within the **EGEE'07 Exhibition**, including live demo at a 3x3m stand with table, chairs and network connectivity;
- **Possibility to lead a Themed Session within the EGEE'07 Business Track:** chairing and leading a parallel session or round-table debate on a relevant Grid and key business topic, such as Data Management, Security, Licensing Business Models (to be agreed with the EGEE management and with the EGEE Programme Committee);
- **Four Attendee Passes;**
- **Visibility on event portal:** logo (with organisation hyperlink), 300 word organisation profile;
- **Visibility in the event programme:** logo in the sponsorship section of the final programme.

EGEE'07 Gold Sponsorship (Option 2)

Cost: €15 000

Benefits:

- **Official Sponsor of EGEE'07 Networking Lunches and coffee breaks each day;**
- **A plenary address;**
- **Technological excellence** showcased within the **EGEE'07 Exhibition**, including live demo at a 3x3m stand with table, chairs and network connectivity;
- **Possibility to lead a Themed Session within the EGEE'07 Business Track:** chairing and leading a parallel session or round-table debate on a relevant Grid and key business topic, such as Data Management, Security, Licensing Business Models (to be agreed with the EGEE management and with the EGEE Programme Committee);
- **Four Attendee Passes;**
- **Visibility on event portal:** logo (with organisation hyperlink), 300 word organisation profile;
- **Visibility in the event programme:** logo in the sponsorship section of the final programme.

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SILVER SPONSOR(S)

EGEE'07 Silver Sponsorship (Option 1)

Cost: €10 000

Benefits:

- **Official Sponsor of EGEE'07 printed conference documentation;**
- **Three Attendee Passes;**
- **Visibility on event portal:** logo (with organisation hyperlink), 250 word organisation profile;
- **Visibility at the event:** logo and dedicated banner, display of corporate brochure around the luncheon areas;
- **Visibility in the event programme:** logo in the sponsorship section of the final programme.

EGEE'07 Silver Sponsorship (Option 2)

Cost: €10 000

Benefits:

- **Official Sponsor of EGEE'07 demo session at exhibition;**
- **Three Attendee Passes;**
- **Visibility on event portal:** logo (with organisation hyperlink), 250 word organisation profile
- **Visibility at the event:** logo and dedicated banner, and display of corporate brochure and flyers on a literature rack within the exhibition;
- **Visibility in the event programme:** logo in the sponsorship section of the final programme.

EGEE'07 Silver Sponsorship (Option 3)

Cost: € 10 000

Benefits:

- **Official Sponsor of EGEE'07 Business Track Networking Cocktail** on 2 October 2007;
- **Three Attendee Passes;**
- **Visibility on event portal:** logo (with organisation hyperlink), 100 word organisation profile;
- **Visibility at the event:** dedicated banner at Business Track parallel sessions and Networking Cocktail, during which corporate brochure and flyers may be displayed;
- **Visibility in the event programme:** logo in the sponsorship section of the final programme.

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BRONZE SPONSOR(S)

EGEE'07 Bronze Sponsorship (Option 1)

Cost: €5 000

Benefits:

- **Official Sponsor of Transport or Shuttle Bus Service;**
- **Two Attendee Passes;**
- **Visibility on event portal:** logo (with organisation hyperlink)
- **Visibility at the event:** logo on EGEE'07 posters
- **Visibility in the event programme:** logo in the sponsorship section of the final programme.

EGEE'07 Bronze Sponsorship (Option 2)

Cost: €5 000

Benefits:

- **Official Sponsor of EGEE'07 Photographs;**
- **Two Attendee Passes;**
- **Visibility on event portal:** logo (with organisation hyperlink)
- **Visibility at the event:** logo on EGEE'07 posters
- **Visibility in the event programme:** logo in the sponsorship section of the final programme.

EGEE'07 Bronze Sponsorship (Option 3)

Cost: €5 000

Benefits:

- **Official Sponsor of the Best Demo prize;**
- **Two Attendee Passes;**
- **Visibility on event portal:** logo (with organisation hyperlink)
- **Visibility at the event** acknowledgement in the News Release dedicated to the Prize Announcement and overview;
- **Visibility in the event programme:** logo in the sponsorship section of the final programme.

Contact Information

If you are interested in sponsoring the EGEE'07 conference, please contact:

Conference Tours limited – Maria Toth

Email: conftour@mtesz.hu

Phone: +36 1 30 25 516

Fax: +36 1 35 30 025

Or

The EGEE Project Office

Email: projectoffice@eu-egee.org

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Application for sponsorship of EGEE'07

(Budapest, 1-5 October 2007)

Company name.....
Address.....
Zip code..... City.....
Country.....
Contact person
Phone.....Fax.....E-mail.....

We would like to sponsor the above conference as

☐ **PLATINUM (25 000 €) sponsor and in this capacity to take advantage of the benefits offered.**

Name of your plenary speaker during the opening ceremony¹:

.....

Title of your chosen parallel session¹⁾

.....

Names of your five free of charge²⁾ participants

1.....

2..... 3.....

4.. 5.....

☐ **GOLD (15 000 €) sponsor and in this capacity to take advantage of the benefits offered.**

Official sponsor of

☐ WiFi connection OR

☐ Networking lunch and Coffee breaks

Name of your plenary speaker¹⁾:

.....

Name of your themed session¹⁾:

.....

Names of your four free of charge participants²⁾:

1..... 2.....

3..... 4.....

¹⁾ Subject to agreement with the Programme Committee

²⁾ Registration through the conference website is requested

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- ☐ **SILVER (10 000 €) sponsor and in this capacity to take advantage of the benefits offered.**

Official sponsor of

- ☐ Printed conference documentation OR
☐ Demo session and exhibition OR
☐ Business Track Networking Cocktail

Names of your three free of charge participants²⁾:

1.....

2..... 3.....

- ☐ **BRONZE (5 000 €) sponsor and in this capacity to take advantage of the benefits offered**

Official sponsor of

- ☐ Shuttle Bus Service OR
☐ Cyber Cafe OR
☐ Photographer OR
☐ Best demo prize

Names of your two free of charge participants²⁾:

1..... 2.....

We undertake to send all marketing materials to Conference Tours by the given deadline and to fulfil payment of the sponsor fee before the start of the conference to the bank account to be specified in the agreement of sponsorship signed by Conference Tours and our company at the latest one week prior to the event.

Date.....

Signatures:

.....
Sponsor

.....
Conference Tours Ltd.

To be sent to:

Conference Tours Ltd.
c/o Maria Toth
H-1055 Budapest
Kossuth tér 6-8.
Fax: +36 1 3530025

Cc EGEE PO
c/o Kristina Gunne
fax: +41 22 767 2350

Remarks

- 1) Subject to agreement with the Programme Committee
2) Registration through the conference website is requested